

MARKETING AND SUSTAINABILITY








Schools are becoming more vulnerable to the risks faced by competition and sustainability – how can your school be proactive in a competitive market place?

WHAT ARE YOUR UNIQUE SELLING POINTS? (USP)

DO YOU HAVE A MARKETING STRATEGY?

HAVE YOU RECOGNISED THE OPPORTUNITIES OR THREATS?

Our Marketing support package will:

-  Review your current situation and processes
-  Determine your existing USP
-  Develop a Marketing Strategy and Plan
-  Explore potential opportunities to become sustainable
-  Deliver part or the entire Plan

Contact us for further details